

Data Source Documentation (Ross Mothers Survey)

Indicator	Breastfeeding (Ross Mothers Survey)
Demographic Group	Wisconsin mothers with infants through 12 months of age
Numerator	The number of Wisconsin mothers in the Ross Mothers Survey who were reported to have breastfed their infants in the hospital and at six months of age.
Denominator	The total number of Wisconsin mothers included in the Ross Mothers Survey, an ongoing survey periodically mailed to a nationally representative sample of new mothers.
Details about Data Item	By using a multiple choice question, mothers select the kinds of milk fed to their infants from a listing that includes breast milk, commercially available infant formulas, and cow's milk.
Reference Time Period	Mothers with infants one month of age, two months of age, three months of age and so forth through 12 months of age receive the survey. The survey asks mothers to recall the types of milk their babies received in the hospital, at one week of age, in the last 30 days, and most often in the last week.
Data Source	<p>Breastfeeding Trends, Ross Mothers Survey, Ross Products Division, Abbott Laboratories. Breastfeeding Trends for 2002 can be found at http://www.ross.com/images/library/bf_trends_2002.pdf.</p> <p>Ross Products no longer publishes a formal paper on breastfeeding trends. Questions can be directed to Andrew Acosta, Sr. Market Research Analyst, Abbott Laboratories, 625 Cleveland Ave., Dept. 107703-DN2, Columbus, OH 43215-1724; telephone (614) 624-7133; Fax (614) 624-3213; e-mail andrew.acosta@abbott.com</p>

Data Source Documentation (National Immunization Survey)

Indicator	Breastfeeding (National Immunization Survey)
Demographic Group	Wisconsin children ages 19 to 35 months
Numerator	The number of Wisconsin children ages 19 to 35 months for whom valid responses to the breastfeeding questions were obtained and who were ever breastfed, breastfed at six months, and breastfed at 12 months.
Denominator	The number of Wisconsin children ages 19 to 35 months for whom valid responses to the breastfeeding questions were obtained.
Details about Data Item	<p>Beginning in January 2003, all respondents to the National Immunization Survey (NIS), a telephone survey of households that include children aged 19 to 35 months, were asked questions about breastfeeding. Breastfeeding questions analyzed for this report were: “Was [child’s name] ever breastfed or fed breastmilk?” and “How long was [child’s name] breastfed or fed breastmilk?”</p> <p>In the tables, the 95% confidence interval (the “+/-“ column) indicates the range in which 95 of 100 identical surveys would estimate the percent of children who were breastfed. Add the confidence interval to the estimated percent to find the high boundary and subtract it to find the low boundary. Smaller numbers of cases in the denominator produce larger confidence intervals. Results shown in the table are weighted to represent the overall population of Wisconsin children aged 19 to 35 months.</p>
Other Data Information	The NIS is a national probability telephone survey designed to reach households that include children aged 19 to 35 months. Households with children in the target age range are identified and the adult who is most knowledgeable about the child’s vaccinations is interviewed.
Reference Time Period	The child’s first year of life.
Data Source	<p>Breastfeeding: Data and Statistics: Breastfeeding Practices — Results from the 2004 National Immunization Survey, U.S. Centers for Disease Control and Prevention.</p> <p>(http://www.cdc.gov/breastfeeding/data/NIS_data/data_2004.htm)</p>
Additional Information	<p>Additional information about the National Immunization Survey is available at</p> <p>http://www.cdc.gov/nis/.</p>

Data Source Documentation (WIC Data)

Indicator	Breastfeeding (WIC infants)
Demographic Group	Wisconsin infants in the Women, Infants and Children Supplemental Nutrition Program (WIC).
Numerator	Infants in WIC who were breastfed.
Denominator	All infants in WIC during the reporting period.
Details about Data Item	<p>All infants in WIC born during the reporting period were included in the “Ever Breastfed” analysis.</p> <p>Infants who turned 6 months of age during the reporting period by or on their date of visit were included in the “Breastfed At Least 6 Months” analysis.</p> <p>Infants who turned 12 months of age during the reporting period by or on their date of visit were included in the “Breastfed At Least 12 Months” analysis.</p> <p>Race/ethnicity categories are mutually exclusive.</p>
Other Data Information	Records with unknown data or errors are excluded.
Reference Time Period	Calendar year
Data Source	Pediatric Nutrition Surveillance System, Wisconsin, Summary, Unpublished Tables, Centers for Disease Control and Prevention (CDC), Table 19C. These tables were provided to the Department of Health and Family Services by CDC and are not currently available on the CDC Web site.